

TRANSPORTATION FUTURES

Task Force Participant Packet

February 25, 2015

ABOUT THE TRANSPORTATION FUTURES TASK FORCE

The Transportation Futures Task Force is a diverse group of decision-makers — elected officials, advocates and business leaders from across the Puget Sound — that will shape the future of the region’s transportation system.

Our transportation future is at a critical crossroads. Even as major capital projects are underway, the region’s core transportation systems require additional long-term strategic investments. As the Washington State Legislature considers near-term transportation investments, we must work together as a region to develop a longer-term approach. To address these needs, the Puget Sound Regional Council (PSRC) is convening the Transportation Futures Task Force to develop a strategic roadmap for regional action and advocacy at the state and federal levels.

The Transportation Futures Task Force is an independent and diverse advisory group of broadly representative civic leadership in the central Puget Sound region: King, Pierce, Snohomish, and Kitsap counties. The Task Force will be outcome-driven. It will examine leading technology, demographic, land use, economic and finance trends in transportation to develop a roadmap to best meet the region’s transportation needs for the next several decades. The Task Force will convene in February 2015 and complete its work by the end of the year.

This process will be both technically sound and politically realistic. Each Task Force meeting will include key decisions supported by rigorous data analysis. Through thoughtful analyses coupled with candid discussions of current realities, this effort will help the region make the difficult decisions needed for long-term infrastructure investments that will support our economy and help us achieve our vision for the region’s future.

WHY YOU ARE IMPORTANT

A long-term solution to the region’s transportation challenges will require sound information, open-minded consideration of alternatives, and realistic assessment of political realities, cooperation, collaboration, compromise, and bold action. No single jurisdiction, elected official, or private sector champion can make this happen alone. The Task Force is deliberately comprised of individuals who have a variety of perspectives, as well the ability to be decision leaders for the region.

This packet explains the process of moving toward the strategic roadmap, including the following topics:

Project Introduction	3
Task Force Schedule	5
Project Phases	6
People & Groups	6
Participant Roster	7
Task Force/Consultant Interaction	9
Participant Guidelines	9

PROJECT INTRODUCTION

WHAT ARE WE DOING?

The Transportation Futures Task Force will examine leading demographic, land use, technology, economic, and finance trends in transportation to develop an actionable and politically realistic roadmap and advocacy agenda to best meet the region's transportation needs for the next several decades. The Task Force will not be a debate about largely agreed upon data and trends or a discussion around current and planned transportation projects. The consultant team will work with all participants in between Task Force meetings to make sure that issues and concerns are identified and addressed by the staff.

WHY ARE WE DOING IT?

Our region is at a transportation crossroads. Even as major capital projects are underway, the region's fundamental transportation systems require additional long-term strategic investments. As the Washington State Legislature considers near-term transportation investments, we must work together as a region to develop a longer-term policy and implementation framework.

WHO ARE WE DOING THIS FOR?

The primary audience for the work of the Task Force is the region's leaders and state Legislature. The objective is to build on common understanding of the Puget Sound's transportation needs and ultimately craft a strategic roadmap for regional action and advocacy at the state and federal levels. By involving traditional and non-traditional voices, this Task Force will represent a broader regional perspective that can be more effective in advocacy to the state Legislature.

LONG TERM VERSUS SHORT TERM?

The Transportation Futures Task Force is not intended to influence or recommend actions for a short-term legislative agenda, but instead will focus on what is next for the region. The Task Force will concentrate on mid- and long-term solutions that can better serve the region to achieve its economic, environmental, land use, and community goals. This is not a theoretical planning exercise, but rather the development of action-oriented recommendations.

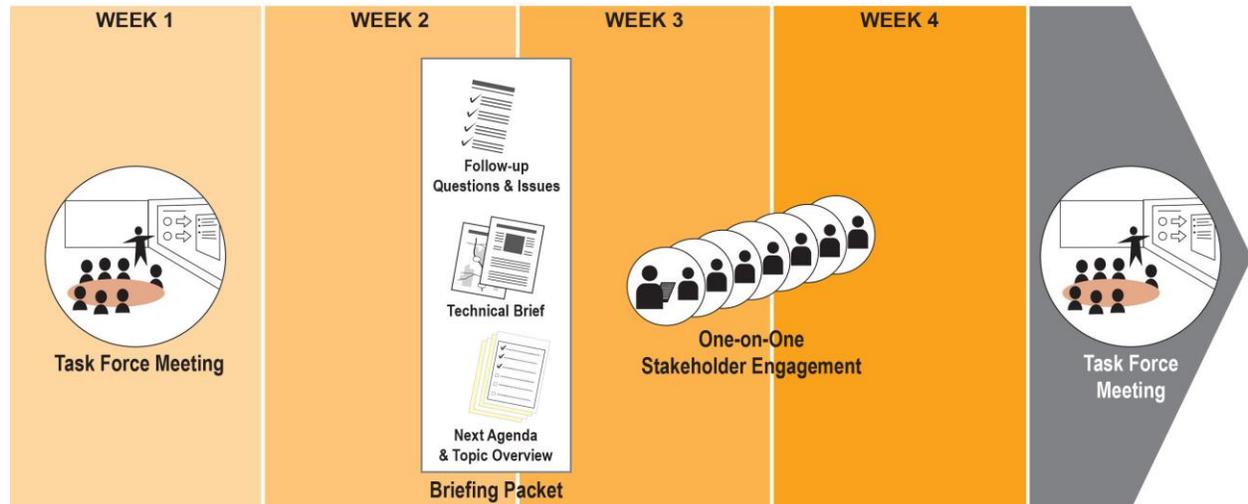
TASK FORCE SCHEDULE

The overall Task Force meeting process is illustrated in the diagrams and below. Monthly Task Force meetings will be supported by an ongoing schedule of one-on-one Stakeholder Engagement, as well as technical Issue Briefs and Meeting Summaries in between monthly meetings. This approach will ensure that everyone enjoys the benefit of the same information and that the group’s decisions are incorporated into subsequent phases of analysis to maintain forward momentum. Task Force members can expect to receive Issue Briefs in advance of each meeting, and to participate in one-on-one meetings and telephone conversations with the facilitators as the process moves forward.

Preliminary Task Force Meeting Plan



In Between Meetings



PROJECT PHASES

The Transportation Futures Task Force will work through four distinct phases that will arrive at roadmap recommendations. The phases are:

Context: Where the Region is Headed

In this phase we will establish common understanding of the current transportation data, history and trends in the region.

Tools Available: What to Consider

We will review current financing and funding models as well as outlining equity principles. This process will be iterative. We will include different participatory activities during this phase that will help us better transition to the discussion on revenue and pricing models.

Funding Scenarios: Deciding on Options

During this phase we will more thoroughly develop potential funding models. The group will hear from members of the consulting team on revenue and pricing realities that will help shape potential funding strategies. This phase will also include public outreach.

Recommendations: A Path Forward

The final phase will develop Task Force recommendations and action steps. With the help of the Task Force members, the consultant team will create a funding and advocacy roadmap that can be approved by the group.

PEOPLE & GROUPS

The Transportation Futures Task Force process has a solid support structure to tackle complicated issues. Participants and roles include:

Task Force

The Transportation Futures Task Force is comprised of key business, government and community leaders that can bring an innovative perspective to our region's transportation future. Meeting monthly, the Task Force will first convene on February 25, 2015, and complete its work by the end of the year. Each meeting will include key decisions supported by rigorous data analysis. The structure of the meeting will allow for some presentation of relevant data followed by participatory and decision-making opportunities. The remaining Task Force meeting dates are listed below.

March 25, 2015	September 30, 2015
April 29, 2015	October 28, 2015
May 27, 2015	November 18, 2015
June 24, 2015	December 16, 2015
July 29, 2015	

Name	Position	Organization
Dow Constantine	Executive	King County
Norm Dicks		Former U.S. Congressman
Leonard Forsman	Chairman	Suquamish Tribe
Hilary Franz	Executive Director	Futurewise
Slade Gordon		Former U.S. Senator
Kimberly Harris	President/CEO	Puget Sound Energy
Jean Hernandez	President	Edmonds Community College
Jeff Johnson	President	Washington State Labor Council
Troy McClelland	President/CEO	Econ. Alliance of Snohomish County
Ed Murray	Mayor	City of Seattle
Shefali Ranganathan	Director of Programs	Transportation Choices Coalition
Arthur Rubinfeld	Chief Creative Officer/President	Starbucks
Mike Sotelo	CEO	Consolidar LLC
Rich Stolz	Executive Director	One America
Marilyn Strickland	Mayor	City of Tacoma
Matt Yerbic	President/CEO	Aviation Technical Services

Individual and Group Participation

Throughout this process, members of the Consultant Team will work with each member to make sure that concerns are addressed and that ideas are brought back to the Task Force. We will use this feedback to inform the following meetings' structure and agenda. The intent is to make the facilitated Task Force meetings participatory and outcome-driven. These one-to-one interactions will allow us to be more efficient and respectful of each member's time.

TASK FORCE STAFF SUPPORT TEAM

Two teams of consultants will support this process. A short description and contact information for each team is listed below, and illustrated by a figure on page 9.

Facilitation Team

The facilitation team is led by CBE Strategic. CBE is a firm with decades of experience in public affairs, strategic planning and communications. CBE will lead the one-on-one engagement with the Task Force and will be the main point of contact for stakeholders throughout the process. To facilitate the Task Force meetings, CBE has partnered with BDS Planning & Urban Design. BDS is a sole proprietor firm based in Seattle, with extensive experience in substantive facilitation toward consensus, collaborative problem solving, and effective implementation. BDS will coordinate the preparation for Task Force meetings, facilitate the meetings, and ensure follow-through on Task Force directives. CBE will also support BDS Planning and Urban Design in the facilitation and meeting

preparation.

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Andrés Mantilla
Beth Dufek

Lead Facilitator

Outreach Lead
Project Manager
Facilitation Support

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Technical Team

The technical consultant team is led by CDM Smith Inc., a world leader in transportation studies for over six decades. A dedicated staff of nearly 1,000 professionals provides wide ranging transportation studies from local street circulation, to regional planning support, to state-wide transportation master planning, and national initiatives. CDM Smith expertise covers almost every mode of transportation and has been integral in supporting local, regional, state and federal agency decision-making processes, taking into consideration important stakeholder and public concerns such as equity and environmental impacts. With the largest group of specialized transportation finance and toll technology experts in the country, the firm has supported and pioneered the development of many of the innovative priced roadway facilities nationwide and supported their respective financing efforts. CDM Smith has partnered with several national experts.

The best way to reach the technical team is through the project manager.

Tim Boesch

Ed Regan
Lowell Clary
Dr. Marty Wachs
Mark Hallenback
Chris Medford
Maren Outwater
Sharone Greene

Project Manager

Project Director
Transportation Financing
National Transportation Planning
Regional Transportation Planning
Regional Socioeconomics
Regional Transportation Modeling
Transit Funding

BoeschTJ@cdmsmith.com

Puget Sound Regional Council

The Puget Sound Regional Council will play a supporting role throughout this process:

Josh Brown

Rick Olson
Charlie Howard
Ben Bakkenta

Executive Director

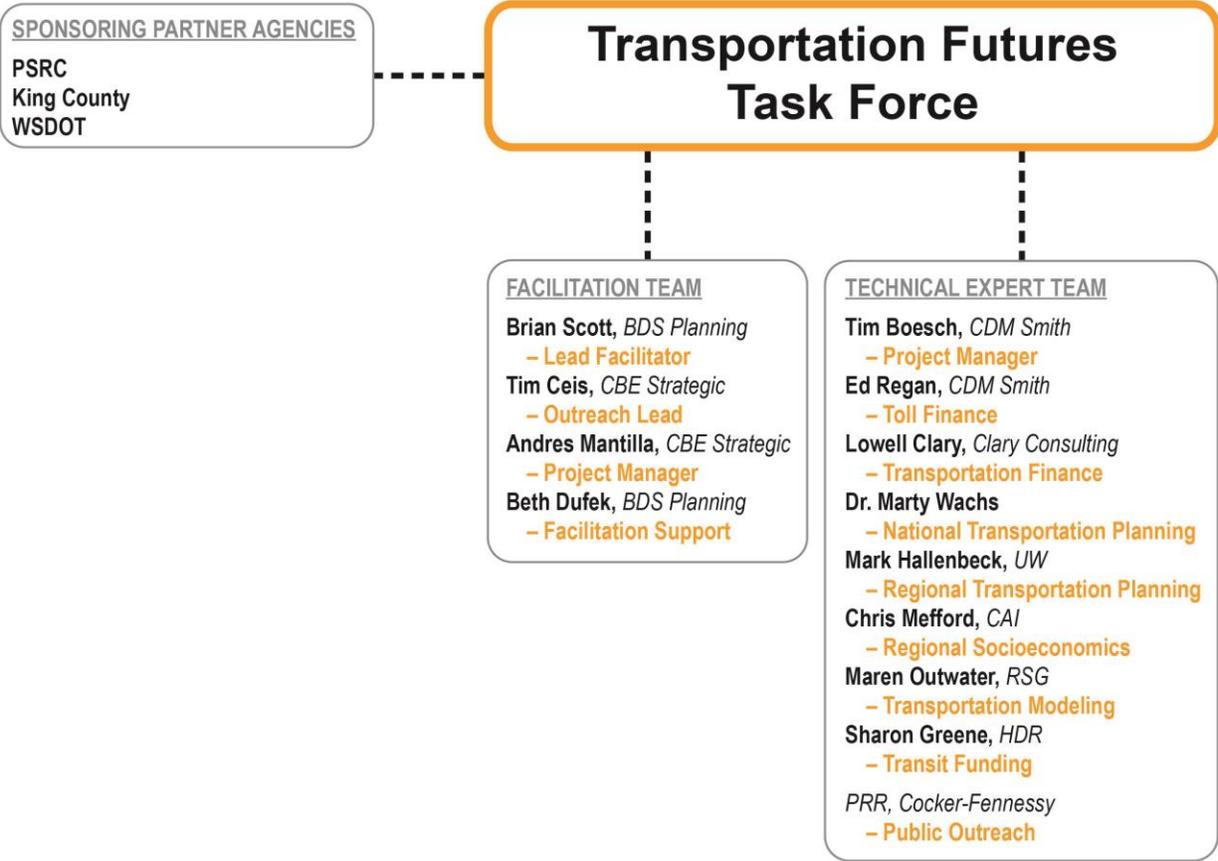
Dir. of Government Relations
Director of Integrated Planning
Program Manager

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rolson@psrc.org

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bbakkenta@psrc.org



PARTICIPANT GUIDELINES

Guiding Principles

The guiding principles for the Transportation Futures Task Force process are:

- Be at the meetings. No delegates.
- Ensure meaningful/inclusive participation from stakeholders
- Equitable distribution of resources and opportunity
- Respect for each other and the entire region
- Transparency/commitment to accountability
- Being champions of our own work (speak positively)
- To focus on the priorities of the region
- To center on action and change

Ground Rules

Participants of this process agree to abide by the following ground rules when at leadership or working group meetings and when they are communicating with one another on Transportation Futures Task Force-related business via phone, email, and other means. Members of the Transportation Futures Task Force will:

- Recognize that everyone's voice counts
 - Take turns speaking
 - Accept that each perspective is valid
 - Avoid belittling others' ideas
 - Respect participants' right to pass and/or ask questions
 - Facilitator will acknowledge ideas and opinions, but also reserve the right to respectfully keep things moving
- Focus on moving forward
- Offer positive solutions
- Take responsibility if late to a meeting by:
 - Reaching out to the facilitator or other members to catch up
 - Respecting the process that occurred before he or she arrived

Overall Responsibilities

All participants in this process will:

- Participate (show up to Task Force meetings regularly and on time)
- Promote positive communication by listening and adhering to these protocols
- Represent the perspectives of their community
- Acknowledge any conflicts of interest
- Be a resource and help to leverage additional resources and information
- Advocate for the goals of the Task Force
- Serve as a source of institutional knowledge
- Serve as a conduit of information to the broader community about Task Force work
- Do all of the above in a manner that is collaborative

Decision Making

The Task Force will operate by "Working Consensus," and every effort will be made to meet the interests of all its members. "Working Consensus" means that everyone gets their say, and many decisions will include both members who are in full agreement and those who can at least accept or "live with" the decision. Members should not block or withhold consensus unless they have serious reservations with the approach or solution that is proposed. If members disagree with the approach or solution selected by the rest of the group, they must explain the nature of the disagreement and make every effort to offer an alternative satisfactory to all stakeholders. If all efforts have been made to arrive at full consensus, but it appears that the group will not be able to achieve it, the group may choose to make a decision with 80% or more of those attending in agreement.